# **SOUND I-SLEEP**

## Sleep Better. No Prescription Necessary.

SOUND+SLEEP<sup>™</sup> is redefining the science of sleep. Utilizing ASTI's patented Adaptive Sound<sup>™</sup> technology, SOUND+SLEEP continuously and automatically "listens" and analyzes background sounds in your environment for unwanted and disruptive ambient noise. It responds to these intrusive noises by remixing sound profiles and adjusting volume to neutralize them without becoming disruptive itself.

What is the value of a good night's sleep? Nearly half a billion people worldwide suffer from sleep disorders, spending an estimated \$16 billion annually on treatment. A leading consumer publication reports that sound machines proved almost as effective as sleeping pills. SOUND+SLEEP is the perfect natural solution that will allow you to relax and replenish your mind and body—all for about the cost of one month of sleeping medication.

SOUND+SLEEP offers 10 distinct sound profiles scientifically engineered to promote a deeper sleep, relaxation and renewal:

Meadow	🕈 Train	🕈 City	🔹 Rainfall	🕈 Ocean
Brook	Fireplace	<ul> <li>Meditation</li> </ul>	<ul> <li>Waterfall</li> </ul>	White Noise

Unlike other sound machines, SOUND+SLEEP "composes" the sound profiles using an extensive library of magnificent, naturally recorded, high-definition sounds that are up to 30 minutes in length, eliminating any noticeable audio repetition.

#### Additional features include:

- Patented Adaptive Sound<sup>™</sup> listens and responds to your environment
- Real-time compositions utilizing high-definition sound recordings producing ultra high-quality masking sounds
- Small, sleek and stylish functional design ideal for the nightstand
- Upward-facing digital filter-compensated speaker for full-room sound
- Display lights can be turned on or off for easy nighttime operation
- 4-Level Sleep Timer can be set for gradual gentle turn off in 30, 60, 90 or 120 minutes, or left on for all-night continuous play
- Sound Richness control for deeper, more complex sound profiles
- Easy one-touch volume control

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#### **Setup Sheet**

Product Name: *SOUND+SLEEP* Description: Adaptive Sound Sleep Therapy System' Model #: ASM1002 UPC: 897392002022 Retail: \$99.95

#### **Description**:

SOUND+SLEEP offers 30 distinct sound profiles scientifically engineered to promote a deeper sleep, relaxation and renewal. Unlike other "white noise" sound machines, SOUND+SLEEP nomad uses magnificent, naturally recorded, high-definition sounds that are up to 30 minutes in length, eliminating all audio repetition for natural real-world sound environments.

#### **Product Messaging:**

Sleep Better. No Prescription Necessary. The



**SOUND+SLEEP** family is redefining the science of sleep. Patented Adaptive Sound<sup>™</sup> technology has the ability to continuously and automatically "listen" to each user's background for unwanted and disruptive ambient noise. In less than a tenth of a second, it responds to intrusive noises by remixing sound profiles and adjusting volume to neutralize intrusions without becoming disruptive itself

Nearly half a billion people worldwide suffer from sleep disorders, spending an estimated \$16 billion annually on treatment. A leading consumer publication reports that sound machines proved almost as effective as sleeping pills. *SOUND+SLEEP* is the perfect natural solution that will allow you to relax and replenish your mind and body—all for about the cost of one month of sleeping medication.

*SOUND+SLEEP*<sup>TM</sup> offers rich natural sound profiles engineered to promote deeper sleep and relaxation. Sound profiles include Ocean, Rainfall, Meadow, Brook, Waterfall, White Noise (White/Pink/Brown noises), Train, City, Fireplace, and Meditation. Listen to the relaxing sounds through the built-in tuned audio system, headphones, pillow speakers, or an external sound system.

#### Additional features include:

- Adaptive Sound<sup>TM</sup> listens and responds to your environment
- Sound Richness control for deeper more complex sound profiles
- Sleep Timer can be set for gentle turn off in 30, 60, 90, 120 minutes or left on all night
- Display lights can be turned on or off for easy nighttime operation
- Small, sleek and stylish functional design
- Upward facing speakers for full room high-definition sound

#### **Additional Product Info:**

Color: Black Pattern: Textured AC Powered: Yes AC Adapter Included: Yes Battery Operated: No Warranty: 1 year Fabrication: Plastic case, metal grill, cloth screen, rubber feet, electronic PC board, metal screws and speakers

#### **<u>Shipping Info</u>**:

Case Pack: 4 Buy Units: 1 Case Sell Units: 1 Each Case Length: 17.9" Case Width: 12.6" Case Height: 8.9" Case Weight: 12.9 lbs Freight Class: 92.5 Country of Origin: China Packaging: Carton with picture or sketch of item